

Weekly ECO Newsletter



Weekly Highlights

Store Update

Another week past, another week closer to the end of the pandemic crisis. In Wisconsin, small retail businesses can now open with a maximum of 5 shoppers, and grocery stores like ours are still limited to be at 25% of maximum capacity. Warm weather may be on the horizon, and with it more opportunities for (small) social gatherings, and hopefully soon restaurants will be allowed to re-open with the same 25% of total occupancy as grocery stores. When this happens we will make sure to have our outdoor space available with our outdoor seating at the required distance away from other tables. Won't that be nice!

Cafe Improvements

Plans for changes to the Harvest Cafe continue. Our ultimate goals are to add a seating bar to the lower level, where you will be able to sit and visit with friends and have local kombucha, ciders, beers and sustainable glasses of wine. Outdoors we plan on adding additional seating areas along with gazebos to shelter some of the midday sun and light rain.

Menu Changes - Hand Tossed Organic Pizzas!

With the cafe layout improvements, the menu will be slightly revamped as well, with some of your favorites remaining, but with the addition of home-made, organic hand tossed pizzas. We are currently searching for commercial pizza ovens and hope that we can add these to our available menu items by the start of summer. While we will have some traditional favorites like cheese and sausage or pepperoni, margarita and others, we will also want some interesting pies which honor our local farmers and ingredients that have health benefits. If you have a favorite non-traditional pizza recipe you'd like us to consider, email them to joe@goodharvestmarket.com



Organic Produce Manager Specials

Now thru May 19th, enjoy these savings on organic produce, while supplies last.

- Organic Blueberries, 1 Pint pkg \$3.99/ea (reg \$6.49/ea)
- Organic Blackberries, 6 oz pkg \$2.49/ea (reg \$4.99/ea)
- Organic Gala Apples, 3 lb bag \$3.99/ea (reg \$5.99/ea)
- Organic Red & Orange Bell Peppers \$3.79/lb (re\$5.49/lb)
- Organic Green Beans, 12 oz pkg \$4.79/ea (reg \$5.99/ea)
- Organic Acorn Squash \$0.99/lb (reg \$1.99/lb)

American Craft Beer Week

It's American Craft Beer Week! This nationwide celebration supports local independent U.S. craft brewery businesses. This year's theme is all about giving the gift of craft beer. What a great way to support our local breweries during these trying times.

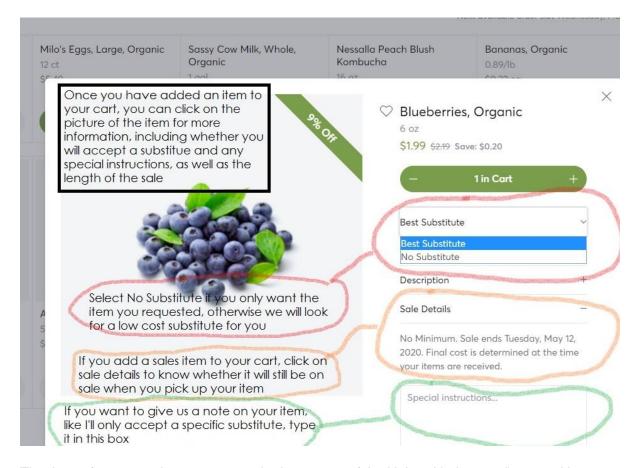
Join us as we celebrate our local Milwaukee beer partner Lakefront Brewery.

- SAVE \$1.00 off all Lakefront Brewery beers, now thru Sunday, May 17th.
- NEW Lakefront Brewery Hand Sanitizer. Support local and purchase a 4 fl. oz. bottle for only \$3.99/ea (for external use only, not for human consumption).

Lakefront Brewery has been serving the community for the past 30 years. They just became the first brewery in Wisconsin, and the 22nd brewery in the world to ever be a Certified B Corporation. This means they meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. To learn more about Lakefront Brewery, <u>click here</u>.

Good Harvest To Go

Online Shopping Updates & Reminders



Thank you for your patience as we worked out some of the kinks with the new "powered by Rosie" online shopping program. Here are updates and reminders regarding this program.

- Maximum order size has been increased to \$250.
- Hours have been moved back 1 hour to 10-6 Monday, Wednesday, Thursday and Friday, and 10-4 on Sundays.
- Once completed, the only way to add items is to cancel your online order, add
 your new items, and re-complete it. You may or may not have the same time slot
 available. This will eliminate the potential for double or even triple orders in our system
 and on your credit card.
- Changing or canceling your orders is not allowed within 4 hours of your pick-up time.

- We have increased our daily pick up slots from 24 when we first started Online
 Ordering 2 weeks ago, to now 44 (32 on Sundays). We continue to offer an additional
 2 per hour for delivery slots. Typically we have no more than a 1 day wait for your
 orders.
- In order to expedite your pick-up order, please write down your name and 6 digit pickup code on a piece of paper and display it through your window when you arrive.
- To take advantage of the prices you see when you place your order, your order must be picked up or delivered that same day.
- At check out, your total will be an estimate. Once we finish your order, the purchase
 total is calculated and the credit card/debit card transaction is finalized. That way, you
 are not charged for unavailable items that are dropped from your list. Also, some of
 your items may need to be weighed. The final total will reflect actual weights and
 prices.

Cruiser Bike Giveaway

Week Two Winner - Harvest Cafe \$25 Gift Card

Join us in congratulating our week two winner that was randomly drawn to win a \$25 Harvest Cafe Gift Card: **Julieann E.**

"Good Harvest Market has been a bright spot in my day. Seeing the colorful, organic, life supporting array of fruits and vegetables, whole grains and legumes reminded me that I have choices, freedom, and the power to make decisions and take actions to support health and wellness for myself and my family. I appreciate the freedom to choose, travel, and gather with others to engage in a life-giving and healthy activity. Knowing I can trust Good Harvest Market to do the research and present quality foods, that are sustainably farmed, relieves my mind and frees up energy to devote to preparing healthy, whole food plant based (WFPB) meals for myself and my family. Thank you, Good Harvest Market, for increasing my quality of life".

How to Enter

To enter, answer the following question: "What has Good Harvest Market meant to you during these times of "safer at home"?

You can enter by either <u>clicking here</u> or visiting our Facebook page by <u>clicking here</u> and commenting underneath the Cruiser Bike Giveaway post at the top of the page feed.



Weekly Prize: One winner will be randomly drawn each week (5/6, 5/13, and 5/20) during the contest and will receive a \$25 Harvest Café Gift Card. Weekly contest winner will be notified by email and be required to pick up prize at Good Harvest Market.

Grand Prize: One winner will be randomly drawn on 5/27 and awarded the Grand Prize – a fully assembled Huffy Cruiser Bicycle, color blue. Grand Prize winner will be notified by email and be required to pick up prize at Good Harvest Market. Grand Prize Winner of the Huffy Cruiser Bicycle agrees to be photographed with bicycle to be used on Good Harvest Market social media pages (Facebook and Instagram) or prize will be forfeited.

Throughout the contest period, we will be randomly featuring customers responses on the Good Harvest Market website and social media pages.

NO PURCHASE NECESSARY TO ENTER. Void where prohibited. Must be 18 years old or older to enter. Enter as often as you like. **Contest runs 4/29/20 thru 5/26/20**.

For complete contest rules and other restrictions that may apply, <u>click here</u>. By entering, you agree to all contest rules and other restricts that may apply.

Harvest Cafe Specials

Thursday, May 14th, BBQ Pulled Pork Special

- Individual or Family Style

BBQ Pulled Pork Sandwich \$9.99

We flame sear then slowly braised pork shoulder until it falls apart then simmer it with peppers and onion in Triple Crown BBQ. Piled up on a brioche bun with sides of our house picnic slaw and classic macaroni salad.

BBQ Pulled Pork Family Style Meal \$35.99

A full pound of flame seared, slow braised pork served with a

pound of both our signature picnic slaw and classic macaroni salad and four soft and buttery brioche rolls. \$35.99



Wednesday BBQ Rib Special

Half Rack BBQ Ribs \$19.99

Half rack of pork ribs house-seasoned and slow cooked to perfection. Topped with Triple Crown BBQ Sauce and served with buttered red potatoes, sautéed mixed vegetables, and our house power greens. (gluten-free)

Full Rack BBQ Ribs \$26.99

Friday Fish Specials

Buttermilk Pecan Crusted Cod \$19.99

Baked buttermilk and pecan crusted cod served hot and flaky with our house-made toasted almond quinoa, sauteed mixed vegetables and our signature power greens.

Chop Salad with Sesame Poached Salmon \$12.99

A fresh crisp chop salad tossed in a light sesame vinaigrette then topped with tender-flake sesame poached salmon, toasted nigella and pickled ginger.

Kids Eat FREE

Now thru May 31st, with every Harvest Cafe menu entree ordered, receive 1 free organic kids meal.

Choose from:

- Organic Hot Dog on regular or gluten-free bun
- Organic Grilled Cheese on regular or gluten-free bread

• Organic Rotisserie Chicken Leg

Additional kids meals will cost just \$3.99/ea. Each meal will come with organic baby carrots and organic potato chips.

Harvest Cafe Full Menu Available - Takeout or Curbside Pick-up

To order your breakfast, lunch, dinner or brunch favorites for takeout or for curbside pick-up, dial 262-232-8866 or 262-544-9380 ext 4. <u>click here to see our menu</u>

Contact Us

As always, we welcome your ideas, thoughts, suggestions, questions and comments. Please feel free to email these to Jody Nolan.